



Practice



Monday

Education/Careers



Tuesday

Tax



Wednesday

A&A



Thursday

Technology



Friday

accountingWEB FREE Web Seminar

Attract New Clients and Keep Them Coming Back for More

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Presented by



VOICE OF THE EDITOR

CPAs Giving Back to Local Communities

Thousands of CPAs from Virginia, Illinois, Idaho, Indiana, Ohio, and North Carolina volunteered this year for the annual **CPA Day of Service**. They shared their inspirational stories with AccountingWEB writer Deanna White. On the hiring front, a new quarterly survey revealed a rise in unfilled positions and a substantial loss in key talent, which has resulted in a **favorable jobs outlook** for accounting, finance, and IT professionals. And if you're considering recruiting college students to fill open positions in your firm, you'll find some helpful tips in "**How to Market Your Firm to College Students**."

Don't miss the October 30 FREE webcast – "Creating Award-Winning Websites" – presented by Gail Perry, CPA, and sponsored by SurePayroll. **Register now** and reserve your seat for this 1-CPE-credit broadcast from 2:00-3:00 p.m. ET.

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WHITEPAPER



CPAs and Wealth Management

SPONSORED LINKS

- **Meet CPE requirements** without breaking the bank: online, webinar, more!
- **FREE CPE: Attract New Clients and Keep Them Coming Back for More**
- Will you be attending AccountingWEB Live! this year?

EDUCATION HEADLINES

→ CPAs Join Together, Give Back During Day of Service

This September, thousands of accountants from state CPA societies across the country tossed their spreadsheets aside to paint dorms at local women's shelters, tutor kids at the Boys and Girls Club, and serve countless meals to the hungry and homeless during the annual CPA Day of Service.



→ Accounting Managers Cautiously Planning to Hire More in Q4

Managers in accounting, finance, and IT are cautiously optimistic about their hiring plans for the fourth quarter of 2013, according to a new hiring outlook survey from staffing firm Brilliant.



→ How to Market Your Firm to College Students

When it comes to recruiting the best and the brightest college students, firms are deploying a plethora of methods to reach America's future accountants.



THIS WEEK ON ACCOUNTINGWEB

- **Doc.It President and CEO Brock Philp** presents Part 4 of his series on document management – Optimizing Workflow.
- The IRS announced **tax refunds are suspended** until the federal shutdown is over.
- **Labor lawyer Richard Alaniz** outlines what you need to know if you're considering mandating flu shots.
- **CPA and Excel expert David Ringstrom** has tips for restoring "vanished" worksheet tabs, navigating workbooks, and finding hidden worksheets.



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Learn about the groundbreaking virtual conference that gives you the experience of attending a major national conference without having to travel or leave your office.

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