

Practice

Monday

Education/Careers

Tuesday

Tax

Wednesday

A&A

Thursday

Technology

Friday

accountingWEB FREE Web Seminar
Attract New Clients and Keep Them
Coming Back for More

REGISTER
NOW

Presented by



VOICE OF THE EDITOR

Rosenberg MAP Survey Released

The results of the **2013 Rosenberg MAP Survey** are in, and we've provided some of the highlights. Three hundred ninety firms participated in the study, and more than 100 metrics are featured in the 194-page report. Today we also feature two community services stories – one about **CPAs who volunteered to be "jailbirds"** for the annual Muscular Dystrophy Association Lock-Up, and another about CPAs from Jordan & Company who spent a day at the Pocatello Zoo in the **grizzly bear compound**.

**Gail Perry, CPA**

Publisher/Editor-in-Chief,
AccountingWEB

editor@accountingweb.com



PRACTICE HEADLINES

→ Rosenberg MAP Survey: Firms Saw Spikes in Revenues and Turnover in 2012

CPA firms in 2012 posted their first respectable increases in revenues since before the start of the recession; however, professional staff turnover last year rose approximately 50 percent across the board compared to 2011.



→ CPAs Go "Behind Bars" for Good Cause: The MDA Lock-Up

Under normal circumstances, nobody likes to hear the words "CPA" and "locked up" in the same sentence. But for the past several years, countless CPAs across the country have enthusiastically done mock "jail time" for a great cause.



→ Idaho CPAs Host Inaugural Day of Service

The staff at Jordan & Company, Chartered in Pocatello, Idaho, could have taken a few days after the September 16 tax extension filing to tidy up the typical post-deadline clutter at the office. But instead, employees spent their "downtime" sprucing up an entirely different type of habitat.



THIS WEEK ON ACCOUNTINGWEB

→ PCAOB Office of Public Affairs Director Colleen Brennan talks with us about the PCAOB's audit transparency project.

→ Excel expert David Ringstrom, CPA, explains twenty-five ways to use Excel's name box.

→ New survey by PC Connection provides insight into Cloud computing usage.

WHITEPAPER



Reselling Online Payroll to Raise Revenue with Little Effort

SPONSORED LINKS

→ FREE CPE: Attract New Clients and Keep Them Coming Back for More

→ Will you be attending AccountingWEB Live! this year?



Watch the AccountingWEB Live! video trailer

Learn about the groundbreaking virtual conference that gives you the experience of attending a major national conference without having to travel or leave your office.

PARTNERS



You are subscribed as ##RECIPIENTADDRESS##.

[Unsubscribe from Practice news](#)

Copyright © 2013, Sift Media US, Inc. All rights reserved.

AccountingWEB
9449 Priority Way W Drive
Suite 150
Indianapolis, IN 46240

The Sift Media Portfolio includes:

[AccountingWEB.com](#) | [GoingConcern.com](#)

