

Practice



Monday

Education/Careers



Tuesday

Tax



Wednesday

A&amp;A



Thursday

Technology



Friday

## VOICE OF THE EDITOR

## Get Your Global On

We have fascinating results from a survey this week in which 71 percent of CFOs say you'd better **have some international/global skills** if you want to continue to be successful in the accounting profession. Suggestions include pursuing a global certification, becoming conversant in IFRS, wrapping your head around global tax laws, and, what I found most interesting, mastering some global soft skills. Just as important as knowing how to talk the financial language is knowing some customs and etiquette of the country with which you are dealing.

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## EDUCATION HEADLINES

 → **US Accountants Being Asked to Think More Globally**

Having expertise in such topics as international tax laws and global regulatory requirements will be somewhat or very necessary for accounting and finance professionals five years from now.


 → **AICPA Selects "Rising Stars" for 2013 Leadership Academy Class**

Some of the most promising young minds in the CPA profession will have the chance to learn about their own personal leadership style and critical issues facing their field when they participate in the AICPA 2013 Leadership Academy Class.


 → **Study Finds Fortune 500 CFOs Staying in Roles One Year Longer**

According to new research, Fortune 500 CFOs are staying at their jobs longer, as the average tenure among top corporate financial executives is 5.9 years, up from 4.9 years since 2008.



## THIS WEEK ON ACCOUNTINGWEB

 → **SocialCPAs founder Barry MacQuarrie** talks with us about the 2013 Social Media Survey. You have until August 30 to weigh in.

 → President Obama on August 9 put his signature on HR 1911 that will lower interest rates on federal **subsidized Stafford student loans**.

 → **Labor law expert Richard D. Alaniz** explains the Supreme Court's narrowed definition of "supervisor" for the purposes of harassment cases.

 → **Jim Bourke, CPA, CITP, CFF, partner in charge of firm technology for WithumSmith+Brown, PC**, offers three tips on how family offices can successfully secure private and confidential data.

## WHITEPAPER


**Increasing Average Revenue per Customer**

## SPONSORED LINKS

→ Free Webinar: How to Improve Your Engagement Management

→ Will you be attending AccountingWEB Live! this year?


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