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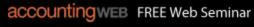
Education/Careers 1 Tuesday







August 8, 2013



How to Improve Your Engagement Management

VOICE OF THE EDITOR

Demand for Sustainability Services on the Rise

In a recent International Federation of Accountants survey of 3,700 small- and medium-sized accounting practices, 46 percent of respondents said they currently provide sustainability services, and 27 percent said they plan to. As might be expected, larger practices are more likely to offer sustainability services than sole practitioners. You'll find more interesting survey findings in today's Survey of SMPs **Shows High Demand for Sustainability Services.**



Gail Perry, CPA Publisher/Editor-in-Chief, AccountingWEB editor@accountingweb.com

ACCOUNTING & AUDITING HEADLINES

FASB Issues Proposal to Define Public **Business Entity**

A proposal that defines a public business entity was issued by the Financial Accounting Standards Board (FASB) on August 7. The FASB is encouraging stakeholders to review and provide comments on the proposal by September 20.







Survey of SMPs Shows High Demand for Sustainability Services

Seventy-three percent of SMPs worldwide are either providing or have plans to provide sustainability services to their clients, suggesting there is a sizeable market for these services among the small businesses that SMPs typically serve.







Survey: Audit Fees Rose for Public and Private Companies in 2012

According to more than 220 finance leaders who participated in a new survey by FEI, audit fees paid by public companies in 2012 increased by 4 percent over their prior fiscal year audit; private company fees increased by 3 percent.









THIS WEEK ON ACCOUNTINGWEB

- Labor law expert Richard D. Alaniz explains the Supreme Court's narrowed definition of "supervisor" for the purposes of harassment cases.
- Jim Bourke, CPA, CITP, CFF, partner in charge of firm technology for WithumSmith+Brown, PC, offers three tips on how family offices can successfully secure private and confidential data.
- The AICPA launched its Young CPA Network online community on August 1. We got the details from **Senior** Manager Donna Salter.
- the firm's community outreach programs.

Staff members at Berdon LLP talk about the success of

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