

Practice



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Education/Careers



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A&A



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Technology



Friday

VOICE OF THE EDITOR

BKD Sets the Bar for Community Service

Years ago, I worked for Geo. S. Olive & Co., CPAs, in Indianapolis, and that firm is now part of BKD LLP. One of the things I liked best about working there was the support and encouragement we received to participate in community projects. As BKD CEO and partner Ted Dickman [explains in today's article](#) on community service, this firm knows the difference between walking the talk and talking the talk. BKD understands that being an active, visible, worthwhile part of the community is its own reward. We were not required to participate in community events, but we were encouraged to do so, and, in particular, encouraged to help with a project that reflected our own personal interests. The combination of our firm allowing us to devote time to the project with our personal desire to help with the success of the project made a winning combination. Not only were we able to give back to our community in a meaningful way, but it made our firm leaders happy to have us reaching out to people and organizations in need, in the name of the firm. Win-win.

[Read more](#)



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PRACTICE HEADLINES

→ Community Service Is a Responsibility BKD Takes Full Throttle

During the monthlong festivities that preceded this year's Indianapolis 500, Ted Dickman saw a lot of smiles – not only on the faces of those who organized and participated in the events, but more importantly, on the faces of those who attended the events.



→ Mergers: Five Structures and Determining Worth

With merger mania heating up in the accounting world, it's likely most firms are either being eyed or are ogling another firm to achieve growth or, in some cases, to achieve a combination of growth for some partners and succession for others



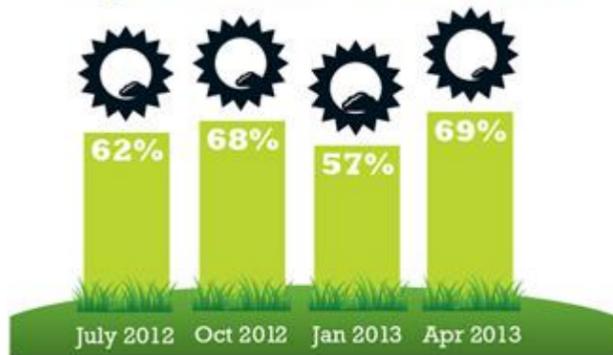
→ Sage Survey: Most Small and Midsized Businesses Not Hiring in 2013

Thirty-four percent of US small business owners and fifty-five percent of midsized business owners say they expect their staffing levels to remain the same in 2013, according to a hiring forecast by Sage North America.



SIGN OF THE TIMES

THE SMALL BUSINESS Optimism Outlook



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THIS WEEK ON ACCOUNTINGWEB

- **Jeff Magson, VP of sales and platforms for 1st Global**, offers three strategies to help protect your baby boomer clients' savings.
- AICPA 2013 Distinguished Achievement in Accounting Education Award winners – professors **Janet L. Colbert** and **Donald E. Tidrick** – share their advice on preparing for a career in accounting.
- Excel guru **David Ringstrom, CPA**, explains how to easily resolve #VALUE! errors in Microsoft Excel
- **CPAs Mira Finé, Scott Hitchcock, Rob Keasal, Kathy Scorcio**, and **Ken Travis** offer ten pieces of financial advice for the newest Powerball winner.

TIP OF THE DAY

Learn the "Five Cs of Value" you should consider when pricing your firm's services.

[Read more](#)

- *Rita Keller, CPA firm management consultant*

SPONSORED LINKS

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JOIN THE DISCUSSION

- [In what ways does your firm encourage community service?](#)

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