

Practice



Monday

Education/Careers



Tuesday

Tax



Wednesday

A&A



Thursday

Technology



Friday

VOICE OF THE EDITOR

So You Offer Cloud Services, but What about Pricing?

Today's technology newsletter is filled with helpful tips and advice. First, Excel guru David Ringstrom explains how you can avoid that frustrating experience when a simple **Excel spreadsheet displays a #VALUE! error** in a worksheet cell rather than what you were expecting. Technology expert Amy Vetter outlines – step-by-step – how to go about **pricing the Cloud services** you provide clients. And **Firms Must Also Look Internally to Keep Their IT Systems Secure** is a must-read. Learn five ways your staff can wreak havoc on your IT systems and how to prevent it.


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TECHNOLOGY HEADLINES

→ Resolving #VALUE! Errors in Microsoft Excel

It's a frustrating experience when a simple Excel spreadsheet displays #VALUE! in a worksheet cell rather than the expected result. Many times the problem is obvious, but sometimes the culprit is harder to track down.



→ Pricing Cloud Accounting Services

More and more accountants are moving to the Cloud. But how would you price a Cloud engagement with your accounting services clients? This is a puzzle to many accounting firm owners to figure out. Amy Vetter offers some insight to help you navigate the maze.



→ Firms Must Also Look Internally to Keep Their IT Systems Secure

While you might think your IT systems are safe and secure, think again. One of the greatest security threats comes from a firm's own staff. Learn five ways your staff can wreck your IT systems and cost your business in lost productivity.



THIS WEEK ON ACCOUNTINGWEB

- **Jeff Magson, VP of sales and platforms for 1st Global**, offers three strategies to help protect your baby boomer clients' savings.
- AICPA 2013 Distinguished Achievement in Accounting Education Award winners – professors **Janet L. Colbert** and **Donald E. Tidrick** – share their advice on preparing for a career in accounting.
- What can accounting majors do to make sure they stand out from the crowd of college grads looking for jobs? **Brian McGuire, PhD, CPA, director of accounting programs at the University of Southern Indiana**, offers expert advice.
- **CPAs Mira Finé, Scott Hitchcock, Rob Keasal, Kathy Scorcio**, and **Ken Travis** offer ten pieces of financial advice for the newest Powerball winner.

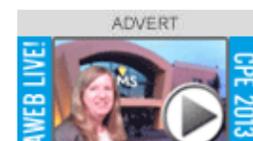
TIP OF THE DAY

Excel expert David Ringstrom explains several hidden techniques that can give you more control over opening unfamiliar spreadsheets.

[Read more](#)

SPONSORED LINKS

- Will you be attending AccountingWEB Live! this year?



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