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January 31, 2012





Education

Sponsored Links:

No-Exam CPE while you work with Webinars!

Need Additional Staff Training or CPE?

<u>Does Your Schedule Permit You</u> Enough Time to Read This Title?

NEWS

2011 Accounting Graduates Earning Average Salaries of \$50,000

Accounting grads in 2011 earned starting salaries that exceeded those in nearly every other field except engineering and computer science. Overall, the average salary was \$41,701, but accounting majors earned an average of \$50,500, which is up 3.7 percent from 2010, according to the 2012 NACE survey.

Read more...

Calling All Future CPAs! AICPA's 'Start Here, Go Places' Website

When the AICPA decided to enhance its Start Here, Go Places website – a platform for high school and community college students interested in exploring a career in accounting – they didn't hire an outside web consulting firm or float the idea in a marketing team meeting. They took it right to the source.

Read more...

The Accountant Is In

Sometimes when I pass a small local business, I'll see a sign on the door that reads something like, "Gone for Lunch, Be Back at 1" or "On Vacation, Will Return Monday." It must be nice to dictate your own schedule and not be tied to your office working around the clock.

Read more...

Teaching How to Cheat

Concerns about cheating in school are nothing new, but they usually don't include teachers. The widespread scandals of teachers cheating on standardized tests provide the wrong ethical guidance to those who will later staff and lead business organizations.

Read more...

How CPAs Juggle Distractions to Focus on Work

An endless flow of e-mails, chatty coworkers, unexpected clients knocking on your door, and phones that never stop ringing – sound all too familiar? If so, you're not alone. The real question is – how do you stay focused amid the chaos? *Read more...*



EDITOR'S NOTE



Today is the last day of January. Where are you with your New Year's resolutions? Have you pushed them all aside or are you on track? If you're not on track, it's time to take a few minutes

(you can find myriad ways to make extra time by checking out all the wonderful time management tips we have amassed during January - Time Management month on AccountingWEB) and set out a plan for meeting your goals during the rest of the year.

Read more...

Best wishes, Gail Perry, CPA Editor-in-Chief editor@accountingweb.com

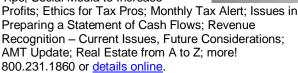


No-Exam CPE while you work with Webinars!

Upcoming topics:

Partnerships/LLCs; Mobile Web for Accountants (new!); Audit Efficiency

Tips; Social Media to Increase



Need Additional Staff Training or CPE?



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WEBINARS

Need additional tax technical, accounting / auditing or financial and estate planning training and CPE? Visit the CCH Learning Center. Choose from more than 295 courses! Need to get your new hires trained on your CCH research and software products? Visit the CCH University page or call 1-800-739-9998, option 2 for information.

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Our calendar tells us that Time Management month on

AccountingWEB is almost over. Share your take on time management with our latest Reader's Survey!

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