

Practice



Monday

Education



Tuesday

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A&amp;A



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Technology



Friday

## VOICE OF THE EDITOR

## But I love my (obsolete) fax machine!

This week we **published a list** of the top ten technology items and office trends that are in danger of making you look like a person stuck in the wrong century. For those of us who remember life before handheld (you thought I was going to say computers, right?) *calculators*, and as someone who took the *real* CPA exam when we were only allowed to bring in pencils and erasers and *no calculators*, I can relate to the people who are going to balk at this list.

[Read more](#)



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## TECHNOLOGY HEADLINES

### → Microsoft Office 2013 Crosses RTM Threshold

Microsoft Office 2013 has crossed an important threshold referred to in the industry as Release to Manufacturing (RTM). This means the development team has finalized the flagship suite and beta testing is complete.

### → Tech Dinosaurs: Tape Recorders and Fax Machines Top the List

As part of its "Office Endangered Species" study, LinkedIn surveyed more than 7,000 professionals and asked which office tools and trends will most likely not be seen in offices by the year 2017, and what tools they dream of having.

### → LinkedIn Gives You Ability to Follow "Thought Leaders"; More on Endorsements

I knew LinkedIn was up to something when I visited it the first time this morning. There was an option at the top offering me the ability to follow thought leaders.



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## TIP OF THE DAY

Don't confuse social media effort with effectiveness. If you're not tracing new clients back to Twitter, Facebook, and LinkedIn, maybe it's time to dial back the time you put into social media.

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- *Brett Owens, CEO, Chrometa*

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