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VOICE OF THE EDITOR

Investors Are Getting More Confident

According to the latest Main Street Investor Survey from the Center for Audit Quality, 65 percent of investors are expressing confidence in the US capital markets. Since the people surveyed were all people who had at least \$10,000 tied up in the marketplace, it might be the case that those people are hoping their survey response will be a self-fulfilling prophesy. But at any rate, those who keep the Wall Street tickers ticking aren't rushing to cash out and stuff their mattresses, and that's a good thing.



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TIP OF THE DAY

As the expertise, experience, and reputation of firm administrators has grown, so has the salary. If you're wondering how much to pay or if what you're paying is on target, you can find out from the 2012 AAA Salary Survey.

Read more

- Rita Keller, CPA and Firm Management Consultant

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- [IDEA is a powerful tool designed for accountants and auditors.](#)

ACCOUNTING & AUDITING HEADLINES

→ [The IFAC Supports Stronger Independence Rules](#)

The International Ethics Standards Board for Accountants, an independent international standards board supported by the IFAC, has proposed strengthening current rules for auditor independence.

→ [Investor Confidence in US Companies Inching Upward](#)

On September 19, the Center for Audit Quality released its sixth annual "Main Street Investor Survey," which shows that investor confidence in capital markets has increased 4 percentage points since 2011.

→ [9/28 Deadline to Comment on GASB Exposure Draft](#)

Parties interested in submitting written comments on the GASB Exposure Draft, *Accounting and Financial Reporting for Nonexchange Financial Guarantee Transactions*, should file comment letters by Friday, September 28, 2012.



IDEA

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